

## ORDER



## Orders

Order / Rev: 45536  
 Alt Order #: 27682822  
 Product Desc: 2022 Primary Electio  
 Estimate: 2976  
 Flight Dates: 02/28/22 - 03/06/22  
 Original Date / Rev: 02/25/22 / 03/07/22  
 Order Type: GENERAL

KLKN-TV  
 Primary AE: Katz Dallas  
 Sales Office: DALLS  
 Sales Region: National

## Agency

Name: Ax Media  
 Buying Contact:  
 Billing Contact:  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Mike Flood for Congress  
 Demographic: A50+  
 Product Codes: Candidates  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P-04

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	20	\$3,880.00	\$3,298.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	20	\$3,880.00	\$3,298.00	0.00
Totals	20	\$3,880.00	\$3,298.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/28/22	02/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----			1			\$150.00		0.00			
N 2	KLKN	03/03/22	03/03/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---			1			\$150.00		0.00			
N 3	KLKN	03/04/22	03/04/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--			1			\$150.00		0.00			
N 4	KLKN	03/01/22	03/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----			1			\$150.00		0.00			
N 5	KLKN	03/02/22	03/02/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----		1			\$150.00			0.00			
N 6	KLKN	03/03/22	03/03/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---		1			\$150.00			0.00			
N 7	KLKN	03/05/22	03/05/22	Good Morning America \$M Good Morning America Sat	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-		1			\$100.00			0.00			
N 8	KLKN	03/06/22	03/06/22	Good Morning America \$M Good Morning America Su	CM	7a-8a	-----S	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S		1			\$100.00			0.00			
N 9	KLKN	03/06/22	03/06/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S		1			\$150.00			0.00			
N 10	KLKN	02/28/22	02/28/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		1			\$325.00			0.00			
N 11	KLKN	03/02/22	03/02/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----		1			\$325.00			0.00			
N 12	KLKN	03/04/22	03/04/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--		1			\$325.00			0.00			
N 13	KLKN	03/05/22	03/05/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-		1			\$125.00			0.00			
N 14	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Channel 8 Eyewitness News At 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S		1			\$150.00			0.00			
N 15	KLKN	03/03/22	03/03/22	Thursday Prime 1 Thursday Prime 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Station 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---		1			\$250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KLKN	02/28/22-03/06/22		Thursday Prime 1		7:00 PM-8:00 PM	---Th-----	:30		\$250.00	0.00	NM			
N 16	KLKN	03/06/22	03/06/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S		1			\$175.00			0.00			
N 17	KLKN	02/28/22	02/28/22		CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 8 News at 10p M-F															
Ch 8 News at 10p M-F															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$250.00		0.00			
N 18	KLKN	03/01/22	03/01/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Ch 8 News at 10p M-F															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					1	\$250.00		0.00			
N 19	KLKN	03/02/22	03/02/22	Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Ch 8 News at 10p M-F															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$250.00		0.00			
N 20	KLKN	03/04/22	03/04/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	0	\$0.00
Ch 8 News at 10p M-F															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	02/28/22-03/06/22		Ch 8 News at 10p M-F		10p-1035p	----F--	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
[EOF;Power Outage]															
N 21	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
Ch 8 News Sun at 10p															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$205.00		0.00			
Totals														20	\$3,880.00



125 West 55th St  
New York, NY 10019

Contract # 27682822

Changes as of: 3/7/2022 at 10:16 AM

Version: Highlighting Makegood 1

Status: Accepted

CPE: 334/438/2976

Flight: 2/28/22 - 3/6/22

Station: KLN

Con Type: POLITICAL/VOTE

Agency: Ax Media

Advertiser: Mike Flood for Congress

Market: Lincoln&Hsing-Kmy-Pls DMA

Total \$: \$3,880.00

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total Spots: 20

Suite 200

Agency Order #: 11417379

Service: Nielsen

Total CPP: \$51.39

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Total GRP: 75.5

Salesperson: DARCI WALTTS

Assistant: DARCI WALTTS

Traffic #: 45536

Separation:

Comments: New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or R114861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	2/28 - 3/6							Total Spots	Total \$	CPP*	GRP*		
						Len	2/28	3/1	3/2	3/3	3/4	3/5					3/6	
CR 11	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	1	1	0	1	0	0		3	\$750.00	\$53.19	14.1
TOTALS:						3	2	3	3	2	2	5		20	\$3,880.00	\$51.39	75.5	

Makegood Comments

Date/Time	Action	Added by	Comment
03/07/22 10:29 AM	Accepted	Taylor Fernie	Other
03/07/22 10:18 AM	Sent To Agency	DARCI WALTTS	See credit on line 11 due to station power outage. Please let me know if we can move \$\$ to current estimate.
03/07/22 10:16 AM	Sent To Rep	Joy Wenn	See credit on line 11 due to station power outage. Please let me know if we can move \$\$ to current estimate.